**Physics Commercial Competition**

Open to all public High School Physics students in Alabama

An Alabama HS not having a current physics class, with an approved Science in Motion Teacher’s sponsorship, Physical Science and/or Advanced Math student/students may enter.

Exact amount of prizes after I talk with Dr. Nash/Brenda Terry

Elimination will occur at the school level by whatever method the sponsoring teacher selects. Only 2 video commercials may be entered from any school. We are recommending the video format that YouTube suggests:

* Video Format: H.264, MPEG-2 or MPEG-4 preferred
* Aspect Ratio: Native aspect ratio without letterboxing (examples: 4:3, 16:9)
* Resolution: 640x360 (16:9) or 480x360 (4:3) recommended
* Audio Format: MP3 or AAC preferred
* Frames per second: 30
* Maximum length:2 minutes
* Maximum file size: 1 GB

Rules and restrictions are attached

Emphasis is “Recruiting Physics Students—EVERYONE should select physics in HS and here is why”

A form for supervising teachers to complete: 1) verification that she/he supervised the student 2) previewed the video and found it follows guidelines 3) determined a suitable way to select the video(s) to be representative of their school (How did they pick this one to send in?) 4) And video releases on every person in the shot

**Rules:**

Submission Deadline:  Feb 1, 2012. Winners announced by Feb 28, 2012

Length of video: 1-2 minutes

Video Format: Electronic file; mov, avi, or wmv

Video Goal: A commercial for H.S. Physics to encourage your peers to select the class.

The video itself should include the following:

1. Selecting Physics in HS is a MUST!!
2. All content must be original. The video must contain only original material. Any music used must be public domain music or royalty free music unless expressed written permission for a particular copyrighted song from the artist is submitted by the student.
3. Only entries from High School students and must be entered through the school’s physics or physical science teacher.

**Judging**

Each Judge will rate the video on each of the following criteria as (1) fair; (2) good; (3) very good; or (4) outstanding:  
1. 50% Relevance to Physics Students (Does the video make someone want to take physics?)  
2. 40% Creativity

1. 10% Video quality

**Prizes**

First place prize $500 Second place prize $300 Third place prize $200

**Terms of Agreement**

1. The following items must be included in the entry.
   1. Electronic Video File (mov, avi, or wmv), 1-3 minutes in length on CD or DVD
   2. Signed Copyright Transfer/Entry Agreement Form.
2. Addresses are used for sending prizes and congratulatory letters. Email addresses and phone numbers are used for notification of entry receipt and clarification of any problems. The information will NOT be sold, distributed, or otherwise used for marketing purposes.
3. *Entrant grants Ala Section? ASIM? AMSTI/ASIM (help here) all rights to the video.*
4. Any submission which does not meet the criteria listed in the rules will not be considered.

**Restrictions:**

All copyrighted materials must have proven permission to use submitted with the video.

No professional voice-overs may be used in the video.

Videos must not include any lewd or offensive pictures or language.

**Entry Agreement**

I have read the rules and agree to all terms and conditions. I understand that if I omit or falsify information, or if I do not sign this form, I will not be eligible for this contest.  
  
  
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Phone Number                                   Email

**Mail Entry Agreement and Electronic Video File on CD or DVD to:**

**Teacher Agreement**

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, am a Physics or Physical Science Teacher at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School. I agree that I

1) Supervised the students named in this entry

2) Previewed the video and confirmed that it followed all entry guidelines

3) Secured video releases for all persons in video (please attach to this form)

4) Selected the video in a fair and reasonable fashion as described below:

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\*\*This form must be submitted with each entry. \*\*